



**US Trade & Higher Ed / ECPA Christian  
Pubnet® Retailer Registration**

|  |  |   |   |
|--|--|---|---|
| <b>Company Name:</b>   |  |   |   |
| <b>SAN #:</b>  |  |   |   |
| <p>The Standard Address Number (SAN) is a unique seven-digit identifier used to signify a specific address of an organization in (or served by) the publishing industry. If you are not sure you have SAN, contact the ISBN-SAN Agency at 1-877-310-7333. SANs can be purchased at their site, <a href="http://www.myidentifiers.com">www.myidentifiers.com</a>. Click on the SANs - Buy Here option from the SAN drop down menu..</p> |  |   |   |
| <b>Company Contact Information:</b>  |  |   |   |
| Billing Information:   |  | Shipping Information (if different from billing): |   |
| Street Address:  |  | Street Address:                                   |   |
| City   |  | City  |   |
| State/Province   | Zip/Postal Code  | State/Province                                    | Zip/Postal Code                                   |
| Company Web site / URL   |  |   |   |
| <b>Contacts:</b>   | <b>Name:</b>   | <b>Phone:</b>                                     | <b>E-mail:</b>                                    |
| Store Owner/<br>Manager  |  |   |   |
| Technical<br>Contact:  |  |   |   |
| Billing Contact:   |  |   |   |
| Buyer:   |  |   |   |
| <b>Which of the following best describes your business? (Check one)</b>  |  |   |   |
| <input type="checkbox"/> Chain Store # _____ <input type="checkbox"/> Independent Retailer <input type="checkbox"/> Wholesaler/Distributor <input type="checkbox"/> Franchise  |  |   |   |
| <b>Which of the following will be your primary trading community? (Check one)</b>  |  |   |   |
| <input type="checkbox"/> US Trade & Higher Education <input type="checkbox"/> US Christian Products  |  |   |   |
| <b>Do you have a POS system / textbook management system?    <input type="checkbox"/> Yes    <input type="checkbox"/> No</b>   |  |   |   |
| <b>If yes, please specify: (Check one, providing specific product is space is provided)</b>  |  |   |   |
| <input type="checkbox"/> Anthology   | <input type="checkbox"/> Basil                                   | <input type="checkbox"/> Booklog                  | <input type="checkbox"/> BookManager (Canada)     |
| <input type="checkbox"/> Bookstore Manager (ECPA)  | <input type="checkbox"/> BudgetText                              | <input type="checkbox"/> Computac [i]-Merchant    | <input type="checkbox"/> Computac Square One      |
| <input type="checkbox"/> Follett: _____ (Courseworks or other)   | <input type="checkbox"/> IBIDie or <input type="checkbox"/> IBID | <input type="checkbox"/> IRT                      |   |
| <input type="checkbox"/> MBS TA2   | <input type="checkbox"/> MBS TAonline                            | <input type="checkbox"/> MBS Trailblazer          | <input type="checkbox"/> MBS, other _____         |
| <input type="checkbox"/> Nebraska Prism (UNIX)   | <input type="checkbox"/> Nebraska WinPrism                       | <input type="checkbox"/> Ratex Business Solutions | <input type="checkbox"/> Sequoia Textbook Partner |
| <input type="checkbox"/> Trusted Link  | <input type="checkbox"/> Wordstock                               |   |   |
| <input type="checkbox"/> <b>Other</b> Please specify: _____ If "Other," please provide information about the following:  |  |   |   |

\*\*\* FEE: There is a one-time \$75 (USD) mailbox setup fee. The Invoice will be emailed to your billing contact.

Please return this registration form to:  
**Email:** [support@mvb-online.com](mailto:support@mvb-online.com) – **Fax:** (862) 244-2985



**US Trade & Higher Ed / ECPA Christian  
Pubnet® Retailer Registration**

**Pubnet Bookstore Agreement**

The undersigned BOOKSTORE hereby requests that Pubnet LLC (the “Company”), validate it for use of the network-based information service(s) initialed on the Registration form on the reverse side of this Agreement (each, a “Service,” and collectively, the “Services”).

**SERVICES**

BOOKSTORE ACKNOWLEDGES THAT THE COMPANY IS AN AUTHORIZED RESELLER OF THE SERVICES AND THAT (i) GLOBAL EXCHANGE SERVICES, INC. FORMERLY KNOWN AS GE INFORMATION SERVICES, INC. (“GXS”) IS THE DEVELOPER AND OWNER OF THE ENTERPRISE SYSTEM (THE “ENTERPRISE SYSTEM”) WHICH MANAGES AND OPERATES THE SERVICES’ ELECTRONIC MAILBOX SYSTEM AND IS THE EXCLUSIVE HOLDER OF ALL PROPRIETARY RIGHTS OF THE ENTERPRISE SYSTEM AND (ii) THE COMPANY IS THE OWNER AND DEVELOPER OF THE ELECTRONIC INTERFACES (THE “COMPANY INTERFACES”) TO THE PUBNET® SYSTEM AND IS THE EXCLUSIVE HOLDER OF ALL PROPRIETARY RIGHTS IN THE COMPANY INTERFACES. BOOKSTORE AGREES THAT ITS USE OF THE AFORESAID SERVICES, ENTERPRISE SYSTEM, AND COMPANY INTERFACES WILL BE SUBJECT TO THE TERMS AND CONDITIONS WHICH ARE STATED HEREIN AND THE BOOKSTORE USAGE TERMS AND CONDITIONS, ATTACHED HERETO, INCLUDING WITHOUT LIMITATION, THE STATED WARRANTY DISCLAIMERS AND LIABILITY EXCLUSIONS AND LIMITATIONS.

BOOKSTORE FURTHER ACKNOWLEDGES AND AGREES THAT BOOKSTORE’S USE OF THE COMPANY INTERFACES SHALL BE LIMITED TO BOOKSTORE USE OF THE SERVICES IN ACCORDANCE WITH THE TERMS HEREOF AND THE BOOKSTORE USAGE TERMS AND CONDITIONS WHICH ARE STATED IN THE ATTACHMENTS HERETO AND THAT BOOKSTORE SHALL BE PROHIBITED FROM COPYING, DOWNLOADING OR REVERSE ENGINEERING THE COMPANY INTERFACES OR ANY PROGRAMS OR MACHINE OR HUMAN READABLE CODE RELATING TO OR PART OF THE SERVICE OR THE FORMATS OF THE COMPANY INTERFACES FOR ANY REASON WHATSOEVER.

THE COMPANY, THROUGH ITS SERVICE CENTER, SHALL BE BOOKSTORE’S PRIMARY CONTACT FOR THE PROVISION OF INITIAL RESPONSE TO ALL MATTERS RELATING TO THE PROCUREMENT AND OPERATION OF THE SERVICES THROUGH ITS SERVICE CENTER, REQUESTS FOR INFORMATION, PROBLEM IDENTIFICATION AND PROBLEM RESOLUTION. THE COMPANY WILL SUPPLY BOOKSTORE WITH A DIRECTORY OF THE APPROPRIATE CONTACT PERSONNEL OF THE COMPANY FOR ALL MATTERS RELATING TO THE SERVICES TO BOOKSTORE PURSUANT TO THIS AGREEMENT.

THIS AGREEMENT, TOGETHER WITH THE REGISTRATION FORM, CONTAINS THE ENTIRE AND ONLY UNDERSTANDING AND AGREEMENT OF THE PARTIES CONCERNING OR RELATING TO THE SERVICES. THE TERMS AND CONDITIONS CONTAINED IN ANY PURCHASE ORDER FORM WHICH MAY BE SUBMITTED BY BOOKSTORE FOR THE SERVICES WILL NOT BE APPLICABLE OR EFFECTIVE EVEN IN RECEIPT OF SUCH DOCUMENT IS ACKNOWLEDGED BY THE COMPANY.

\*Store Name: \_\_\_\_\_

\*SAN Number: \_\_\_\_\_

The SAN is the Standard Address number that every trading partner using Pubnet must have. Rather than keying in an entire address into an EDI business document, Pubnet participants need only to enter the SAN of their trading partners. If you do not already have a SAN, you may apply for one by contacting the SAN Agency, at 1-877-310-7333 or purchase online at [www.isbn.org](http://www.isbn.org)

\*Your Name (printed): \_\_\_\_\_

\*You Signature: \_\_\_\_\_

\*Date: \_\_\_\_\_

\* Required Field